

# Exhibit F.

## City of Martinez Mandatory Commercial Recycling Strategies

### Overview

**Recycling Services:** Commercial recycling services are available to businesses, public entities, and multi-family complexes with a number of container options ranging from one to eight yard bins, 32, 64, and 96-gallon containers, and for industrial recycling, 8, 10, 20, 30 and 40 cubic yard debris recycling boxes. Commercial recycling services include fiber, paper, plastics, glass, metal and cardboard recycling as well as a 96 gallon container for yard waste collection. Section 8.18.120 of the Martinez Municipal Code requires all non-residential establishments, including without limitation all commercial and industrial use classifications, to subscribe to an approved recycling collection program. Additionally, PHBD, as the City's authorized recycler, is required to provide various recycling services to City facilities including providing recycling containers at special events sponsored by the City.

### MCR Education, Outreach and Monitoring Strategy

1. **Website:** The City, via PHBD, provided a website update with language about the state law. The website informs covered entities on how to comply locally. The City will create a webpage dedicated to explaining the State law and the City's Municipal Code about mandatory recycling requirements and how to comply.
2. **Print:** PHBD, in consultation with the City, will update its educational material to reflect information about the state law and the City's related Municipal Code as well as to include information on how to comply locally. In 2012, the PHBD will send out letters to inform covered entities of the change and the various options available to businesses: site visits/waste audits, requests for bins/dumpsters/containers, and the June 21<sup>st</sup> public workshop. Each year thereafter, PHBD will educate businesses, public entities, and multi-family complexes about the state law, the City's Municipal Code, and how to comply locally. This yearly outreach effort will be in one of the following forms: newsletter, bill insert, letter, e-mail message, or something similar approved by the City.
3. **Direct Contact:** Information about the state law (and local ordinance) and how to comply will be provided to businesses, public entities, and multifamily complexes during free waste audits available upon request to entities conducted by PHBD as well as other projects and efforts undertaken by PHBD's Recycling Coordinator assigned to the City.
4. **Monitoring:**
  - a. Each year, PHBD will notify multifamily complexes not recycling about the state law and how to comply. Additionally each year, the City will have PHBD provide the City with a report that identifies which multifamily complexes are and are not recycling, broken down by complexes with 5 or more units and complexes with less than five units.
  - b. Each year, the City will have PHBD provide the City with a report that identifies which businesses and public entities are and are not recycling, broken down by entities that subscribe to 4 or more cubic yards of garbage service per week, and entities with less than 4 cubic yards of garbage service per week.
  - c. For the businesses and public entities not recycling, PHBD will follow-up to let them know they are not in compliance with state law and the City's Municipal Code, provide information about the law/Code, and how to comply locally in 2012. Thereafter 2012, PHBD, in consultation with the City, may target outreach by sector (i.e. shopping centers, businesses generating over 4 cubic yards of garbage service, schools) each year for businesses and public entities not in compliance.
  - d. Each year, PHBD will let the City know the number of waste audits conducted as well as information on additional educational and outreach efforts undertaken by PHBD.

5. **Annually Reporting in EAR:** The following is an overview of what the City would provide to CalRecycle:
  - a. Update on education/outreach/monitoring activities, e.g., updated website, made two presentations to Chamber and Apt Assoc. organizations, sent letters to xx, conducted xx amount of audits.
  - b. Number of complexes, businesses, and public entities that subscribe to garbage service.
  - c. Number of businesses, public entities and multi-family complexes that are not recycling (but not including those that recycling through other legitimate means outside PHBD, such as self-haul or donation).
  - d. Description of follow-up efforts to those businesses, public entities, or multifamily complexes that are not recycling, e.g., PHBD met with them, PHBD sent a letter, PHBD sent them the newsletter.
6. **Establishment of a Commercial Recycling Recognition Program:** The City and the PHBD agree to collaborate on the establishment of a program designed to recognize commercial customers setting a positive example through their recycling efforts. Recognition could take the form of public presentations by the Martinez City Council and the Martinez Chamber of Commerce; special mention in City and PHBD website and print materials; and other types of positive acknowledgement.
7. **Annual Goal Setting:** The City and PHBD agree to establish goals and objectives for the commercial recycling program prior to each calendar year. These goals and objectives shall be measureable to the greatest extent possible to ensure accountability, and shall be documented in writing (electronic transmission acceptable).