



MARTINEZ

CALIFORNIA

Where Business Connects with Life

WELCOME TO MARTINEZ

I am thrilled to introduce you to our thriving community, nestled between the rolling hills of Briones Regional Park and the Carquinez Strait, providing an inviting backdrop for businesses to flourish.

Martinez, one of the region's oldest and most cherished destinations, has a rich history marked by influential figures such as John Muir and Joe DiMaggio. This history embodies a spirit of achievement and inspiration that continues to shape our community. Today, Martinez boasts a lively downtown with a vibrant music scene, diverse restaurants, a picturesque waterfront, and recreational amenities. Our community is known for its unique and inviting atmosphere, which extends to our business sector. Martinez is strategically positioned for businesses aiming to provide a local experience for East Bay customers, while being centrally located at the intersection of Highway 4 and I-680 and reachable by a bustling Amtrak station.

Martinez is the County seat for Contra Costa County, which alone contributes over 7,000 employees to Martinez's workforce. We have a supportive local City government, accelerated permit concierge service, affordable lease rates, and a business-friendly climate that encourages growth and development. Martinez boasts low crime rates, ensuring the safety and security of both your employees and customers. Further, our City government has recently secured significant grants that will support comprehensive parking upgrades downtown, waterfront and marina revitalization, and the protection of open space. Martinez has also attracted multi-million dollar investments for a state-of-the-art mobility hub through our regional transportation partners.

We invite you to explore the immense potential for your business in Martinez, whether you're launching a new venture or expanding operations. With a unique blend of historical charm and modern amenities, our City offers an exceptional environment for success.

Please feel free to reach out to discuss potential opportunities further. We are enthusiastic about the possibility of partnering with your business in our thriving community.

Let us welcome you,



Michael Chandler, City Manager



MARTINEZ | AT A GLANCE

Martinez is the center of administration for Contra Costa County and a vibrant cultural and business center for the region.

- Historic Downtown
- Local respected art and music scene
- Spectacular waterfront marina
- Central East Bay location connected by Amtrak, BART, bus, two freeways and an executive airport
- Major industrial anchors and emerging tech employers
- Served by seven local universities and colleges within a 15 mile radius
- In close proximity to Napa/Sonoma Valley, San Francisco and Oakland
- Family-friendly neighborhoods, abundant recreation and regional events
- 20,176 office, commercial, and industrial jobs



Connect with us!



MARTINEZ | BY THE NUMBERS

Residents

528,800

within a 10-mile radius

Core Age Demographics

45.1%

of residents are age 25-55

Family Demographics

31.0%

of households include an individual younger than age 18

Household Income Figures

\$176,243

projected in 2028 for the Trade Area

Businesses

1,388

Major employers include: Siemens, Kaiser Permanente, Contra Costa County, EUV Tech, Marathon Petroleum, ExThera Medical, Jacobs Engineering, Dawson Electric

Employees

20,176

Businesses and the County employ a healthy, large daytime population

MARTINEZ | THRIVING COMMUNITY



RENOWNED FINE DINING SCENE



TRANSPORTATION HUB



LOCAL WINERIES

LIVELY YEAR-ROUND EVENTS



RICH HISTORY & REVELATORY CELEBRATIONS



BUSTLING MARINA



COUNTY SEAT



THRIVING MUSIC & NIGHTLIFE

ICONIC & CHARMING DOWNTOWN



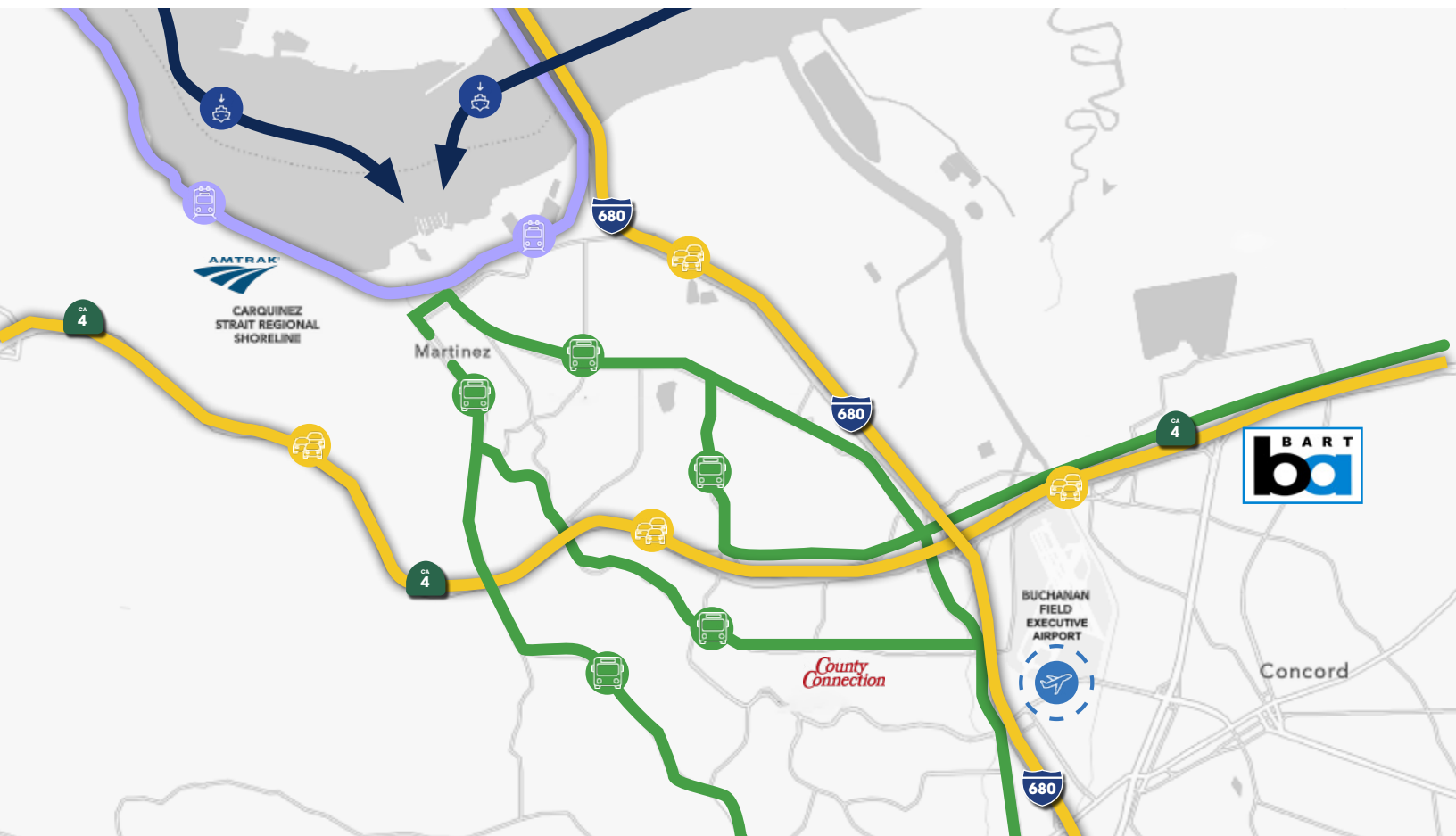
HOME OF JOHN MUIR



ABUNDANT RECREATION



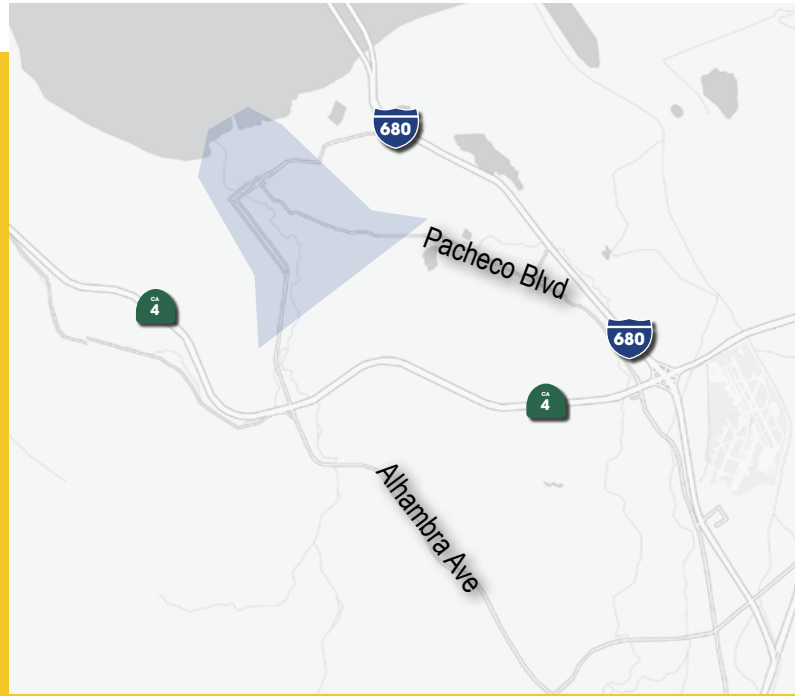
MARTINEZ | WE'RE CONNECTED



- ☐ Martinez's Amtrak station connects to major regional stations statewide, generating over 254,100 riders annually
- ☐ A future ferry terminal is under study, which could establish a connection between Martinez and San Francisco, Oakland, and other bay and inland destinations
- ☐ Martinez East Contra Costa County's Capitol Corridor Train Station experienced a significant ridership of 705,365 individuals during the 2022 fiscal year
- ☐ The County Connection bus service seamlessly connects Martinez to a sprawling expanse of 200 square miles
- ☐ More than 75,000 vehicles traverse Highway 4 at Morello Avenue daily
- ☐ A short trip links Martinez to the entire BART system and Buchanan Field Airport, offering executive-level air travel services

MARTINEZ | DOWNTOWN

Discover the charm of Downtown Martinez, spanning from Alhambra Avenue to Court Street. This historic district offers a unique ambiance, with highlights such as the Martinez Campbell Theater for art enthusiasts. Indulge in epicurian delights at the Market and Main culinary collective, enjoy craft beers at Del Cielo and Five Suns Brewing, and explore boutique retail experiences. Beyond its core, Downtown Martinez hosts numerous annual festivals and events, attracting visitors from both the Bay Area and beyond. Immerse yourself in a dynamic local scene with diverse events organized by clubs and businesses, from classic car displays to a wide array of live music, contributing to Martinez's vibrant atmosphere.



MARTINEZ | CENTRAL MARTINEZ

Central Martinez features multiple popular shopping centers along Highway 4 between I-680 and Alhambra Ave, featuring:

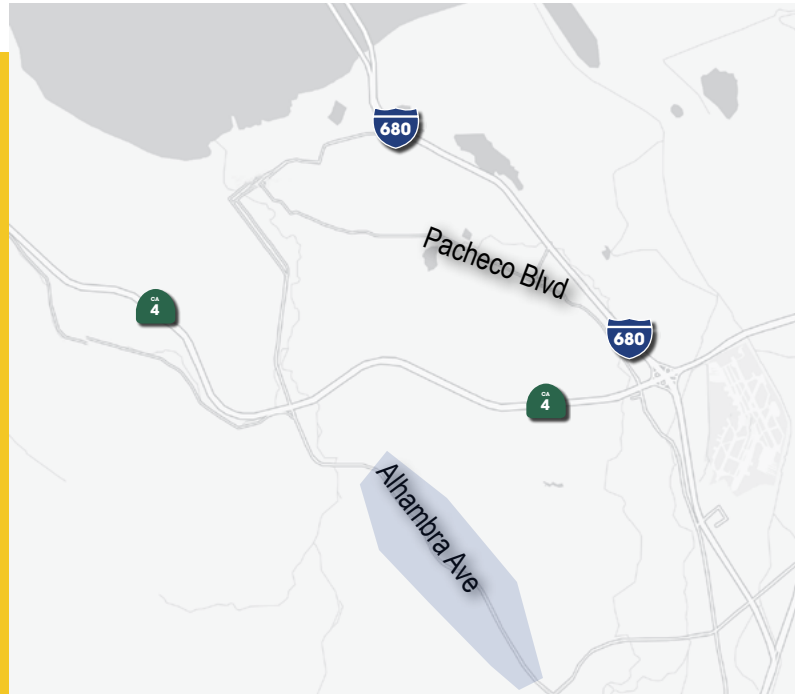
- Muir Station: An upscale center anchored by Nob Hill Foods, CVS, Pet Food Express, and various other popular shops and restaurants.
- High-performing regional stores, including Walmart and Home Depot, alongside a diverse array of national credit retail tenants.
- Alhambra Avenue: A growing district centered around the John Muir National Historic Site, boasting a Safeway, various retail, medical, and hotel establishments, and the recently opened Dutch Bros. Coffee.



MARTINEZ | SOUTH MARTINEZ

Nestled along the southern part of Alhambra Avenue from Devon to Blue Ridge Drive, this part of Martinez stands out as a hub for upscale and sought-after shopping within the City. From the Virginia Hills Shopping Center to the Sloat Garden Center, this area is home to a plethora of fine restaurants, shops, and venues for arts, fitness, and recreational activities.

South Martinez caters to the upscale neighborhoods and ranchette estates at the crossroads of Martinez, Pleasant Hill, and Lafayette. Additionally, it serves as a convenient destination for the daytime office and industrial workers in the nearby Arnold/Pacheco corridor.



MARTINEZ | RETAIL OPPORTUNITIES

Martinez features high-quality retailers. According to a 2023 analysis, the following types of retailers have tremendous potential for success.

- ☐ Grocery
- ☐ Convenience
- ☐ Ice cream parlors
- ☐ Coffee shops
- ☐ Restaurants (full service & quick-service)
- ☐ Women's apparel
- ☐ Auto-related uses
- ☐ Car rentals
- ☐ Electric vehicle charging, repair & maintenance
- ☐ Equipment rentals
- ☐ Bank branches
- ☐ Retail bakeries
- ☐ Hotels
- ☐ Beauty salons & barbers
- ☐ Boutique fitness, yoga & dance
- ☐ Specialty wine, beer & bottle shops
- ☐ Breweries & distilleries
- ☐ Sporting goods
- ☐ Discount department stores
- ☐ Books
- ☐ Furniture
- ☐ Shoes
- ☐ Jewelers
- ☐ Experiential uses
- ☐ Maritime-related businesses

MARTINEZ | BUSINESS SUPPORT

Discover the array of resources and services available in Martinez, designed to simplify the process of doing business. Whether you're looking to launch, relocate, or expand your business, we are here to assist you every step of the way.

- We have newly approved land use policies that make it even easier for your use to fit right in.
- We have new permitting processes that expedite your business permit and help you get right to work in less time.
- We have advantageous parking policies, meaning you and/or your future landlord won't get tied up in providing stalls.
- Our city leadership has a commitment to fostering a welcoming business environment.
- The local refineries are on the cutting edge of new biofuel technologies, and we can help leverage our relationships to your benefit.
- The City can connect you to technical assistance and financial services.
- Let us introduce you to the Chamber of Commerce and Downtown Martinez & Co. to become immediately plugged in to community activities.

LET US ASSIST YOU:

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Business Resources



CONTACT US:

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